

InstallFree signs distribution agreement with CDG Europe

Enables UK and European resellers to supply next generation desktop and application virtualisation products

Reading, UK, 19th May 2008 – InstallFree, Inc., a vendor of next generation desktop and application virtualisation products, has reached an agreement with CDG Europe, a distributor of innovative IT solutions, to distribute its products in the UK and across Europe. The arrangement expands CDG Europe’s portfolio into the rapidly developing application and desktop virtualisation space, which helps IT directors lower total cost of ownership, improve operational efficiency and increase end-user productivity. InstallFree benefits from CDG Europe’s pan-European network, large reseller base and value added services.

Allan Tyrrell, UK country manager at CDG Europe, commented, “InstallFree has developed a very impressive product, which greatly enhances its customer’s ability to deploy, manage and use virtual applications and desktops. InstallFree’s products will allow our resellers to grow their business in this rapidly developing market and we are absolutely convinced that InstallFree will be one of the IT industry’s growth success stories of 2008 and beyond.”

Yori Gabay, co-founder and CEO of InstallFree, commented, “We are very pleased to have reached an agreement of this nature with CDG Europe. CDG has one of the best track records in identifying and successfully bringing to market next generation IT solutions. Together, we will bring the full power of our technology to its resellers and their customers.”

InstallFree’s applications are virtualised with the complete set of resources they require in order to function, require no software to be installed on the host PC and never touch the host operating system or registry files. Its platform integrates across a full range of computing infrastructures and provides applications that operate with full functionality, giving IT directors an easy-to-use, more secure way of managing and deploying virtual applications, while providing end-users the autonomy they require to be more productive.



About CDG Europe

Headquartered in the The Netherlands, CDG Europe is a leading innovation IT distributor in Benelux, UK, Sweden and Finland. The objective of CDG Europe and its partners is to translate innovative products and services into new proposals that are attuned to current market developments. CDG's portfolio of technologies enables organisations to build next generation technology infrastructures that can support growth and agility while addressing the core concerns of today's business IT environment such as cost management, security and green computing. With experience in products from vendors such as Citrix, Softricity, RES, VMware, Secure Computing and Expand Networks, CDG is a leading European supplier of and support-provider for market solutions in the field of 'Application Availability'. The CDG Education Centre acts as an authorised training centre for all of these products and can provide customised training courses both for partners and end users. In the UK, the company works directly with Parallels, Chip PC, RES and Cranberry.

About InstallFree

InstallFree, Inc. is the leading provider of next generation virtual application and desktop solutions. It is a privately-held company with headquarters in Stamford, CT and Research and Development in Israel. Its executive team includes respected experts in the Windows environment based on more than 30 years of experience. InstallFree was founded in 2006.

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