



DNS to Partner with InstallFree in its Virtualization Portfolio

Fürstenfeldbruck, September 25, 2008 – Value-added distributor DNS GmbH has concluded a new distribution agreement for distribution rights on InstallFree Dynamic Desktop Computing solutions, which features a unique end-to-end application and desktop virtualization platform for central Windows client application management and dynamic end-user distribution in IT departments. DNS will soon be shipping InstallFree products to DNS partners.

Virtualization specialist DNS has concluded a distribution agreement with InstallFree, adding a new supplier to its virtualization portfolio. InstallFree, a US based company with research and development offices in Israel, launched its first product in early 2008, selling its application and desktop virtualization solutions in the US and Europe. DNS is its first and only distributor in Germany.

The InstallFree Bridge software solution comprises a clientless platform for dynamic InstallFree Virtual (IFV) application implementation and administration. The platform provides flexible distribution, management and linking between IFV applications without limitation to the corporate network or changes to the existing infrastructure. The IT admin only needs one version of a virtualized application to be centrally delivered on any Windows XP or Vista system, Windows-based VM, Citrix or terminal servers.

Integrating the software solution into existing environments is easy and fast, while delivering a highly dynamic and simple packeting environment with especially simple distribution management. In addition, the system integrates with Microsoft Active Directory technologies and adds virtual applications to existing desktop management solutions. Applications can be easily accessed via the corporate network, LAN, WAN or from mobile clients on a USB stick.

IT admins and end users alike will appreciate the platform's features – admins benefit from simpler packaging, distribution and management, while users will enjoy being able to access their applications securely from anywhere, at any time without limitations. The supplier projects savings in IT management expenses of up to 40% by using InstallFree, while increasing end-user efficiency and productivity.

DNS provides a trial version on request. If you are already considering using this impressive software in your company, a per-user license costs between US \$50 and \$150.

"The InstallFree Bridge represents an extremely interesting solution for the application virtualization market and an excellent addition to the DNS product range," says Dirk-Jan Bösinger, Business Unit Manager Virtualization at DNS. "I'm looking forward to reseller and customer reactions to the technological and financial benefits that come with this system."

"DNS is a powerful distribution partner and specialist in virtualization with excellent market knowledge and expertise," says Yori Gabay, Co-Founder and CEO of InstallFree. "We are certain that DNS will soon place InstallFree products in an excellent position on the German market."

Complete information on InstallFree and other state-of-the-art virtualization technologies will be available to interested specialist sales partners at the 2008 *DNS Partnernah* event to be held together with other suppliers such as Datacore, Sun and VMware in Fürstfeldbruck, Germany, from October 7, 2008.

Other dates:

October 9, Frankfurt

October 29, Hamburg

Additional information and registration:

<http://www.dns-gmbh.de/events/dnspartnernah2008.html>

Contacts:

Manuela Greinwald

Product Manager Virtualization

Tel.: +49 (81 41) 35 36-650

E-mail: Manuela.Greinwald@dns-gmbh.de

About InstallFree

InstallFree is a privately-held company with headquarters in Stamford, CT and Research and Development in Israel. Founded in early 2006 by a team of veterans of an automated support and ease of use software solutions company, InstallFree is the leading provider of Dynamic Desktop Computing, helping companies improve IT operational efficiency and increase end-user productivity. InstallFree's innovative virtualization technology was designed from the ground up based on extensive user input. Its executive team includes respected experts in the Windows environment based on more than 30 years of experience. <http://www.InstallFree.com>

Press Contact:

InstallFree, Inc.

David Karofsky

david@installfree.com

Tel. +1 (508) 875-7751

About DNS (Digital Network Services)

DNSint.com AG is part of the Arrow Group. Arrow is one of the leading value added distribution companies of components and enterprise computing solutions worldwide. The DNS-Group is responsible for the Enterprise Computing Solutions Business across Europe and provides services in the segments of server, storage, security, access infrastructure, virtualization and internetworking solutions. The solution-oriented products are offered combined with services in the areas of consulting, support, finance, marketing, business development and sales. Professional, partly exclusive trainings and certifications complete the service offering. DNS supports system houses, value added resellers (VARs), independent software vendors (ISVs) and service providers in the realisation of tailor-made solutions for their end customers. DNSint.com AG, headquartered in Fuerstenfeldbruck near Munich, was founded as a public company in 1999, although its roots go back to 1988, when the first subsidiary, DNS GmbH in Germany, entered the distribution market. Today, the DNS-Group consists of national subsidiaries and sales operations in 20 countries all over Europe - in Austria, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, Germany, Hungary, Latvia, Lithuania, Norway, Poland, Romania, Serbia, Slovakia, Slovenia, Sweden, Switzerland and in the United Kingdom. Arrow Electronics achieved revenues in 2007 of \$16 billion and has nearly 13,000 employees worldwide. <http://www.dnsint.com>

DNS Germany

DNS GmbH is located in Fuerstenfeldbruck near Munich. The company cooperates with technology leaders such as Acreso, Ardenice, Attachmate, Bluesocket, Boundless, Brocade, Check Point, Chip PC, Citrix, Datacore, F5 Networks, IBM, InstallFree, Macrovision, Neoware Systems, NetApp, Nokia, PGP, PlateSpin, Riverbed, ScriptLogic, Sun Microsystems, Symantec, ThinPrint, Thinstall, Vasco, Vizioncore, VMware, WatchGuard, Wyse and Xentro. The DNS product portfolio comprises networking products such as servers, intelligent networking components, thin clients, middleware and data management software. DNS customers are provided with a broad range of value added services: from marketing, technical and sales support to consulting, try & buy programmes, training, logistic and finance as well as fast knowledge transfer about products and markets.

<http://www.dns-gmbh.de>

Contact for Press:

DNS GmbH

Evelyn Seeger

Tel.: +49 (0)8141/3536-822

Fax: +49 (0)8141/3536-887

E-Mail: evelyn.seeger@dns-gmbh.de